



Enhancing the Fundraising Process

In today's challenging fundraising environment, limited partners are focusing on a general partner's operational competency — how they manage deal files, do they have a plan in place for reporting to investors — almost as much as their investment strategy.

IntraLinks provides a complete enterprise-wide solution that enables general partners to demonstrate the operational competency potential investors need to see before they invest their money. Private equity firms rely on IntraLinks to raise their fund, manage their deal files and report to investors. The easy-to-use, on-demand platform enables firms raising funds to access investors, securely share their private placement memorandums (PPMs), and gauge investor interest.

IntraLinks enhances the fundraising process with the following features:

Community

IntraLinks gives private equity firms unmatched access to investors. More than 50,000 individuals at pension funds, insurance companies and endowments already have an IntraLinks ID — making it easy for them to access and review your PPM.

Security

With IntraLinks, you can control access to documents and reduce the risk of accidental disclosure of your PPM, investor presentation and due diligence documentation to unauthorized individuals. Documents can be locked to prevent printing, saving and forwarding, and can be watermarked for additional security.

Gauge Investor Interest

IntraLinks' monitoring capabilities enable you to gain valuable business intelligence about how information is being reviewed and who is viewing — enabling you to gauge the level of interest, strategize and follow up accordingly.

Interim Close and Deal Files

Following your first close, you'll begin gathering information and creating deal files on prospective portfolio companies. IntraLinks provides a central repository for deal files as well as advanced data management capabilities — not available with shared drives — that foster your investment process.

Final Close and Reporting

After reaching your fundraising target, you can distribute the capital calls, statements, K-1 documents and distribution notices on the same IntraLinks platform you chose to help you raise your fund and manage deal files. And, your investors can use the same IntraLinks ID and platform they used during the fundraising process to access their reports.



As the industry's only complete platform, IntraLinks can help you reach your fundraising target and manage the on-going growth and operational demands of your fund.

Document Locking & Protection

Manage and securely share sensitive and critical documents throughout the fundraising cycle. Information in PDF and Microsoft Office files are encrypted and persistently password protected as they are delivered, saved, or viewed.

Strict Access Control

Rigorous ID and password protection protocols keep you in control of who has access to your virtual fundraising exchange, and allows permissioning down to the document level.

Intelligence Reports

Powerful reporting features show you which prospects have reviewed and how often; advanced reports provide comprehensive detail on activity across funds.



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Security

Our top priority is to provide you with the highest level of security, compliance and auditability for the exchange of your information, avoiding possible risks and exposure to your business. Our solutions adhere to industry-mandated regulatory requirements, including SAS-70 Level II and ISO 9000 certifications. IntraLinks' comprehensive approach toward security extends across our entire solution, including the application, infrastructure and process.

Affordability

Offering a true turnkey solution, we require no additional hardware or software, no expensive training programs and no new demands on your IT resources. With no upfront capital costs, our Software as a Service (SaaS) business model provides a budget-friendly, scalable cost structure that yields returns almost immediately and continues through the long term.

Easy Implementation

With tens of thousands of implementations worldwide, we can get you up and running in minutes. Easy integration with your current software and internal systems ensures a seamless workflow. And as your business evolves, our solution enables you to easily add users, expand your uses and increase your volume of information to adapt to your ever-changing business needs.

Cross-Organizational

Transforming the way organizations do business, we've created a way for you to collaborate on your mission-critical business projects with experts and colleagues regardless of their location, inside and outside the company firewall. Enabling you not only to do business more quickly, safely and efficiently but more profitably as well.

Service

Delivering a technology solution to extremely demanding clients, such as those in financial, pharmaceutical, biotech and legal industries, requires a tremendous level of dedication and unwavering commitment to our customers' success. Offering a full-service approach, we'll set up and manage your solution so that your team can hit the ground running. And we provide global 24/7/365 live support in more than 140 different languages.

Expertise

For more than a decade, we've been helping companies around the world exchange their critical information. With 750,000+ users across 90,000 organizations around the world, we offer solutions based on innovative best-of-breed technologies along with direct domain knowledge and best practices by industry to ensure you get the most value from your IntraLinks solution.

Global

At your desk or on your Blackberry, our solution is available in multiple languages. And with thousands of customers worldwide using IntraLinks, you can be assured that we will manage your business globally. With personnel and offices in 16 countries on four continents and a growing list of leading enterprises around the world, IntraLinks offers international reach with customized support.

The IntraLinks Advantage

IntraLinks® provides enterprise-class solutions, which facilitate the secure, compliant and auditable exchange of critical information, collaboration and workflow management inside and outside the enterprise. Our on-demand solutions help you organize, manage, share and track information, enabling you to accelerate your workflow, optimize your business processes and realize new profit potential.

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