

# Intralinks® for Real Estate

Improving business agility

## Driving Revenue from your Investments

With interest rates and inflation remaining low, investors are finding it hard to achieve positive returns in the bond or money markets. As a result, capital is being shifted into real estate across a wide range of assets including retail, residential, and hotels - and demand continues to outstrip supply.

Real Estate is becoming a highly competitive market with domestic investors in EMEA increasingly having to contest assets with cash rich international investors. Investors are more often than not looking for core opportunities but high competition has meant many are willing to take on more risk and consider smaller value-add opportunities.

## Improve your speed to market

To achieve the best investment returns, you need have the right tools in place to buy and sell on short notice and when market conditions are favourable.

Intralinks, the leading Virtual Data Room (VDR) provider, offers both a permanent data room to manage all documentation relating to your real estate assets, and a transactional data room to manage your deals securely and efficiently. Intralinks increases your business agility by helping you manage all documentation in a single, secure and centralised location.

With more than 20 years of experience, Intralinks has successfully facilitated over US\$31.3 trillion worth of transactions worldwide.

## Achieve optimum return on your property investments

Intralinks helps you react faster to a constantly changing market by managing all the documents relating to your real estate assets in a permanent data room, until you are ready for a single or portfolio transaction.

When the market conditions are right you can instantly move your documents to a transactional data room and invite potential buyers to review the information. You'll no longer need to spend weeks or even months pulling together the relevant sale documentation from multiple sources, potentially losing out on keen investors.

## Compete in domestic and international markets

With the growing number of global investors, Intralinks allows you to easily market your real estate assets to both domestic and international buyers. You'll benefit from selling when market conditions are at their peak, and when the right investors are ready to buy, increasing your competitive edge and optimising investment returns.

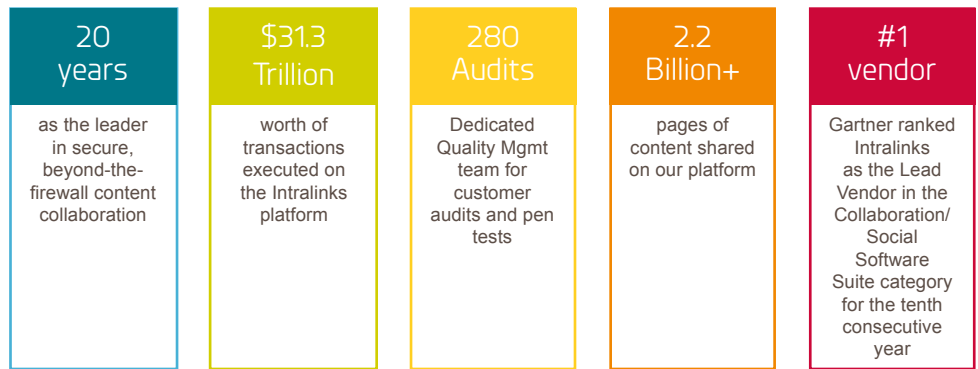
[intralinks.com](https://www.intralinks.com)

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[intralinks.com/mylocation](https://www.intralinks.com/mylocation)

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## A business built on trust



## Intralinks helps you:

**Manage your documents securely in a permanent data room** - Whether you plan to sell in the coming weeks, months or years.

**Switch quickly between permanent and transactional data rooms** - With easy-to-use drag and drop functionality, saving both time and effort, and ensuring you're ready to go to market.

**Monitor buyer activity with simple reports** - Concentrate your negotiating efforts on the serious buyers with up-to-date reports on buyer activity within the data room.

**Fast, flexible, and easy Q&A** - Enable potential buyers to get the answers they need for each individual deal quickly and easily, regardless of the complexity or size of the buying group.

**Benefit from auto-indexing** - You can move your files quickly and easily within the data room and they'll be automatically re-indexed for easy retrieval.

**Keep files in original format** - Users can view documents in native Microsoft Office® file format but you still retain restrictions on downloads and read-only functionality, to ensure information is kept secure. In addition, your Excel files stay in a native secured format, so it's easy to re-trace calculations.

**Benefit from cloud-based technology** - There is no need to install anything onsite, making Intralinks the simple choice for your IT department.

## Support the needs of your team

**Full customer support** - To help you and any third parties get set up, with a 24/7 helpline for on-going assistance.

**Secure access from desktop, laptop, tablet, or mobile** - With a straightforward user interface that provides on-screen prompting and tutorials.

## World-class security

**Ensure the right people gain appropriate access** - With document-level controls, multi-factor authentication and single sign-on (SSO) that integrates with your corporate identity management without any plug-ins.

**Protect content** - With multiple data encryption techniques.

**Proven security** - Intralinks is the only Virtual Data Room provider to have passed every security audit (more than 280). A business built on trust.

**Control of physical location** - Intralinks Distributed Content Nodes provide customers with the choice of data location of either in the USA, UK or Germany.