Quick and accurate insights into buyer activity.

Tracking how and when buyers are engaging with your content during due diligence is absolutely crucial to deciding how to allocate your time.

The new Intralinks Data Room Insights Dashboard shows you actionable buyer activity – on an easy-to-read intuitive graphic dashboard.

Now you can quickly measure, analyze and interpret a wealth of usage data to get the sharpest picture of your most active parties, allowing you to spend your time more productively and deliver unique perspectives to your clients.

And with our feature-rich mobile app, you’ll always have this vital data right at your fingertips and accessible – no matter where you are.

What’s on your dashboard?

Gauge buyer interest with smart tools that deliver significant user data and insights:

- Measure a cross section of unique VDR logins and documents accessed both by groups and most-active individual users within groups
- Display most-accessed documents, including top 5 most accessed documents at the user level
- Measure over various timeframes, using advanced time filter options
- Track changes in activity over time with trend arrows
- Access buyer activity on-the-go with your iOS or Android device
- Rank buyer groups with our calculation of buyer activity based on logins and documents viewed – an Intralinks exclusive
- Export user data, activity charts and timeframes to Excel®, to share or archive
Granular data room insights.

Quickly identify the most-engaged buyers and see what's driving each buyer's interest.

Most-active users.
Buyers ranked by activity level.

Features:
- Overall ranking
- Activity share of overall buyer groups activity over time
- Most-active users and top-accessed documents within data room (on each group)

Multiple device capability.
Access user data and activity on web and mobile devices anytime, anywhere.

Includes:
- User name
- Organization
- Job title
- Email
- Activity share
- Most-active documents

We’re looking forward to your next deal.

Our new dashboard represents the next step in our evolution – and a leap forward in your dealmaking productivity. Providing significant, actionable buyer insights that lead to better deal outcomes is just one example of our commitment to you, our clients, to remaining the industry’s leading innovator and your best financial technology partner.

See the new Intralinks Data Room Insights Dashboard

intralinks.com/contact