

# FundCentre™ Fundraising

## Accelerate your next fundraise

In today's competitive alternative investments landscape, leveraging the right technology tools to secure investor capital is crucial. SS&C Intralinks' new FundCentre™ Fundraising solution is an integrated platform built to help you seamlessly launch and close your next fundraise.

Intralinks' Fundraising solution automates your marketing outreach, while giving you real-time visibility into every aspect of your fundraising status. Stand out amidst competitors by elevating your fundraising process and secure investor capital efficiently.

### Raise capital quickly and efficiently

- Streamline distribution and track marketing materials, including teasers and legal documents such as PPMs
- Build and launch fundraises through designated marketing campaigns
- Seamlessly set up fund commitment targets and reach out directly to interested investors
- Differentiate and promote your fund through custom-branded landing pages

### Securely share due diligence information with prospects

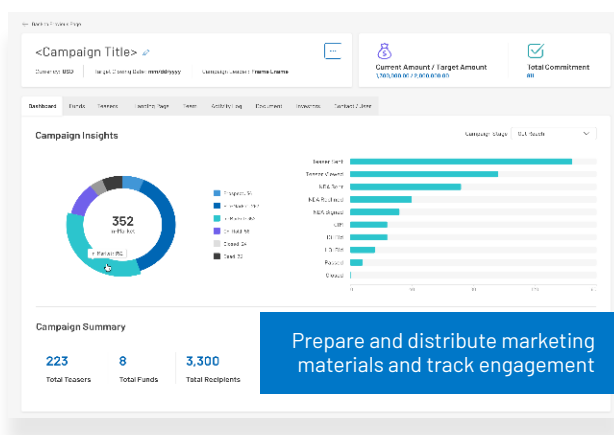
- Safeguard confidential data with secure permissioning capabilities
- Effortlessly share information by reducing repetitive manual uploads
- Save time with customizable notifications and reusable teaser and landing page for each campaign

### Gauge investor interest levels through insightful reports

- Gain real-time analytics and insights into fund status with GP- and LP- focused dashboard views
- Monitor campaign metrics and track investor interest across funds by analyzing views, clicks and document open rates
- Access investor-specific dashboards to view pending investment status across funds

### Streamline investor onboarding

- Automate delivery of subscription packages, AML and KYC requirements and supporting documentation
- View and sign documents digitally, simplifying the process for both parties
- Track document status, monitor investor progress and identify any outstanding action items



## Retain your best investors

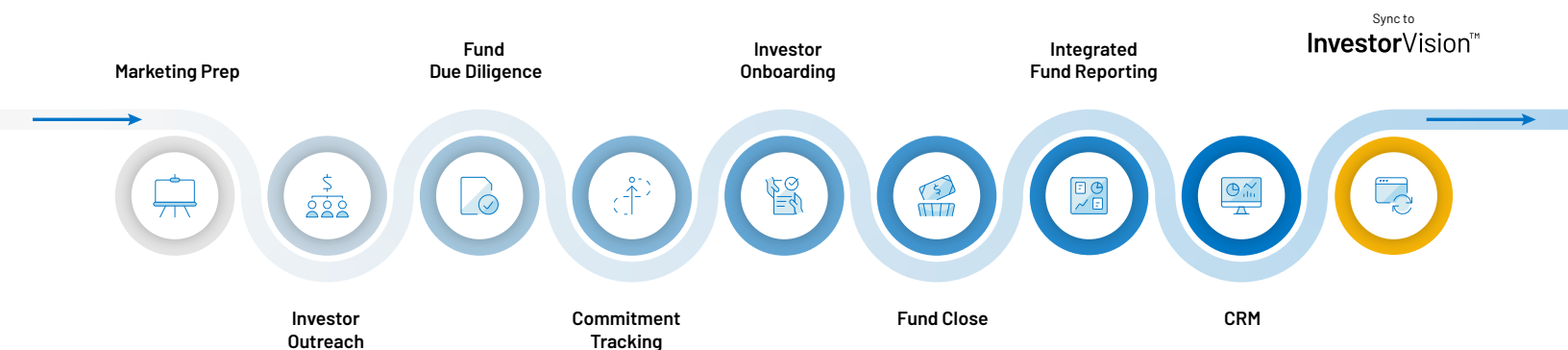
- Easily track investor contact details, meeting notes and relevant information with built-in CRM
- Communicate with existing investors and prospects through in-app messaging and notifications
- Identify and engage investors that align with your fund strategy
- Seamlessly integrates with your CRM platform including, Salesforce, DealCloud, Dynamo, HubSpot and others

## Key features

- Modern interface
- Custom-branded experience
- Teaser distribution
- GP- and LP- focused dashboards
- Messaging, tasks and notifications
- Investor activity tracking
- Bulk editing and uploads
- Single login
- Secure permissioning
- InvestorVision™ integration

## FundCentre Fundraising

Your entire fund lifecycle, covered from end to end



## Why Intralinks?

Intralinks has the largest GP-LP community, with 515,000 individuals from over 100,000 organizations, including endowments, foundations, consultants, pensions and sovereign wealth funds.



More than \$1 of every \$2 raised globally for private capital is done on our platform.



No other platform has helped more fund managers reach their fundraising targets.

Maximize fundraising efficiency and significantly improve the investor experience.

Contact our team for a demo [intralinks.com/contact/sales](https://intralinks.com/contact/sales)