



Virtual Roadshows for Intralinks Deal Marketing

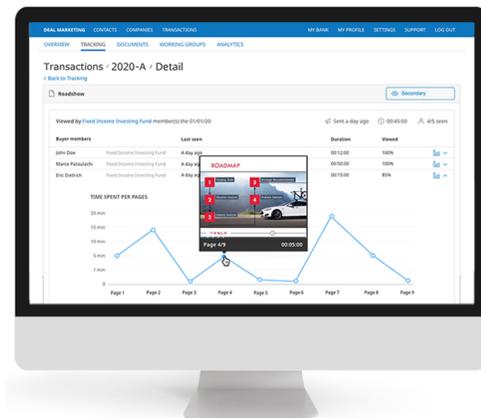
Take your deal on the road virtually. Get the deal in front of investors immediately and gauge their interest in real-time.

Roadshows are essential to present complex transactions like debt securitizations to potential investors, so they can understand future income and be comfortable with risk before allocating capital.

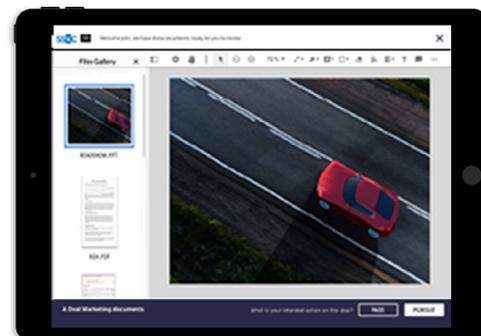
Intralinks' Deal Marketing platform now includes virtual roadshow functionality that provides:

- **Streamlined outreach:** Reach several prospects with a single URL to access the investor presentation, term sheet, presale report and other offering documentation
- **Real-time analytics:** Gauge investor interest easily with up-to-date statistics on who viewed the presentation and for how long, and see which parts are piquing their interest
- **Controlled access:** Revoke document access at any time, prevent download and apply document-level security settings such as watermarking
- **Investors at the ready:** Build on investor lists from previous transactions and avoid wasting valuable time chasing uninterested investors
- **Allocations and commitments:** Begin the bookbuilding process; manage NDAs and NPAs
- **Insight into the future:** Intralinks distills data from previous transactions – investors most interested in particular deal types, typical commitments and more – to help deal teams inform their success in future ones

Deal Team View



Investor View



Reach investors immediately and keep your debt securities deals moving forward.

Unlike an in-person roadshow that requires vast amounts of planning to secure a venue, organize travel and coordinate with multiple vendors, virtual roadshows are laser-focused on the investor presentation.

Intralinks' virtual roadshow solution streamlines investor outreach. Distribute the roadshow, track investor interest and manage allocations and commitments on a single platform.



Why Intralinks for Deal Marketing and Roadshows?



Fast deployment

Begin your outreach in no time – our solutions are available with minimal-to-no IT involvement. When it's time for due diligence, Intralinks Virtual Data Rooms (VDRs) are readily available.



Financial and operational security

Intralinks is backed by parent company SS&C, a \$6B revenue company with a 30+ year history in fintech.



Trusted partner and brand

Our 24+ year legacy as the pioneer in VDR technology means that we have long-lasting relationships with clients at all the major banks who trust our brand, service and the security we consistently deliver.

Supercharge your investor outreach and accelerate your deal.

Contact us for more information. intralinks.com/contact/sales